



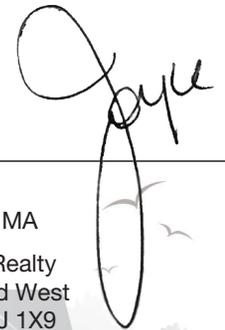
AGENT OPEN HOUSE MARKETING PLAN

Joyce Byrne's Real Estate Team



This Plan is "Exclusive & Unique" to our Team and is included in our Gold and Platinum Plans.

- Sign Rider Installed Advertising Date and Time the Week prior to Open House
- Directional Signs Installed at most Appropriate Intersections Advertising Date & Time
- Open House Directional Signs Installed on Best Corner the Week prior to Open House Advertising Date and Time
- Distribute Your Feature Sheet with an Invitation to your Open House at my Networking Group Meetings.
- Open House Advertised on My Website, Canada's Most Complete Real Estate Site at www.homesforsaleinlondon.com
- Email Invitation Sent to Our Database (over 1000 contacts) with a Link to Your Website Advertisement and Virtual Tour
- Posted on Facebook with a Link to your Website Advertisement and Virtual Tour
- Advertised on Sutton Preferred Corporate Website at www.suttongrouppreferred.com with a Link to Our Website Advertisement and Virtual Tour
- Advertised on Kijiji with a Link to your Website Advertisement and Tour
- Email Invitation Sent to Local Realtors (over 600) with a Link to Your Website Advertisement and Virtual Tour
- Extra Feature Sheets Prepared
- Mortgage Info Sheet Available
- Advertised on MLS (Realtors Site)
- Advertised on Realtor.ca (Public Site)
- Conduct a Draw or Provide Snacks to Achieve a Better Turnout & Obtain Feedback
- Use a Guest Registry to Assist with Follow up



Joyce Byrne

Broker, ABR, SRS, HBA, MA

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'The Yellow Pages of Real Estate'
www.homesforsaleinlondon.com

